

The “Holy Viking! I Want to Win This.” Viking Incentive

CONDITIONS OF ENTRY

1. Information on how to enter, mechanics of entry and Prizes form part of these Conditions of Entry. Entry into the promotion is deemed acceptance of these Conditions of Entry.

2. Entry is open to residents who are registered travel agents & consultants of Australia and New Zealand and are 18 years of age and above (entrants). Employees (and their immediate families) of the promoter, are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

3. The Promoter is Viking River Cruises Australia Pty. Ltd (ABN 81 131 274 372), 601/66 Wentworth Avenue, Surry Hills. NSW 2010. (Promoter).

4. Promotion commences at 12.01am (AEST) on 2 September 2025 and ends at 11.59pm (AEDT) on 1 December 2025 (“Promotional Period”).

5. Entry into this promotion is exclusive to residents of Australia & New Zealand travel agents who are 18 years or older, and who are registered to trade in Australia or New Zealand.

To enter, entrants must during the Promotion Period;

- a) be a registered and practising travel agent (18 years or over) or agency at the time of entry and Prize redemption, and be enrolled in the Rewards by Viking programme by 1 December 2025 with an active membership ID, and meet the Rewards by Viking membership criteria as outlined in the Rewards by Viking Terms & Conditions; and
- b) make a new confirmed booking of a Viking Ocean, River or Expedition Cruise with deposit paid; and
- c) visit the URL www.vikingincentive.com and complete the entry form with booking number; and
- d) if they are drawn as a winner, must still be employed within the Travel Industry at the time of receiving their Runner Up Prize, or at the time of travel if they are the Major Prize winner

(‘Eligible Entrant’)

Each new confirmed booking made during the Promotion Period gives the agent the ability to submit a separate entry in the Draw. The more confirmed bookings an agent makes during the Promotional Period, the more chances they will have to win. Agent must complete the entry form with each new booking.

6. By entering, Entrants must also agree to the competition Terms and Conditions.

7. Once an Entrant has submitted their completed entry they will be treated as having submitted one (1) entry into the Promotion.

8. Entries will be deemed accepted at the time of receipt by the Promoter and not at the time of transmission. Entries received will be considered final by the Promoter.

Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid. The Promoter accepts no responsibility for late, lost or misdirected entries. There is no cost to enter the promotion.

9. There will be ten (10) Draws, and twenty four (24) Runner Up Winners and one (1) Major Prize winner.

- The first five (5) draws of three (3) Runner Up prizes in each will be made from all eligible entries from each of the following states - New South Wales (Draw 1); Queensland (Draw 2); Victoria (Draw 3); South Australia (Draw 4); Western Australia (Draw 5).
- The next three (3) draws of one (1) Runner Up prize in each will be made from all eligible entries received from the ACT (Draw 6); Northern Territory (Draw 7); and Tasmania (Draw 8).
- The next draw of six (6) Runner Up prizes will be made from all eligible entries from New Zealand (Draw 9).
- There will be one (1) Major Prize awarded to the first eligible entry drawn from all eligible entries received during the Promotional Period (Draw 10).

The draws will be conducted at 10:00am (AEDT) on 12 December 2025, at MDSA, Level 16, 1 Denison Street, North Sydney, NSW, 2060. The first eligible entry drawn will be, upon verification by the Promoter, the Winner of the Promotion.

Each runner up winner may only received a maximum of one (1) Runner Up Prize (except in the case of South Australian winner/s).

The winners will be notified by phone and in writing within two (2) business days after the Draw, and their first initials, surnames & postcodes will be announced on www.vikingincentive.com and www.rewardsbyviking.com from 16 December 2025, for a minimum of 28 days.

10. Each eligible entry drawn in Draws 1-9 will be the Runner Up Winners who will each receive a prize of 40,000 Rewards by Viking Points valued at AU\$1,000 each that can be redeemed in the Rewards by Viking store.

There will be a total of eighteen (18) Runner Up Prize Winners from Australia - total value of all Runner Up prizes for Australia is \$18,000.

There will be a total of six (6) Runner Up winners from New Zealand - total value of all Runner Up prizes for New Zealand is \$6,000.

Total value of all Runner Up Prizes is AU\$24,000.

The first eligible entry drawn in Draw 10 will receive the Major Prize which includes;

A self-famil for the winning travel advisor and one (1) companion (at least one of the travellers must be 21 years or over) on all three Viking products (valued at AU\$61,170) including;

- 8 day Viking River voyage standard stateroom (F), itinerary can be selected by the winner
- 8 day Viking Ocean voyage (V2) itinerary can be selected by the winner
- Antarctic Explorer expedition voyage Nordic Balcony N1

Plus return economy flights from the winner's nearest Australian or New Zealand major city (depending on their country of residence) for the winner and their travel companion, up to the value of AU\$17,000 (flight associated taxes are included).

Value of cruises is based on:

- Paris & the Heart of Normandy. From AU\$6,395 in Standard (F) per person. Based on 22-Nov-26 departure; and
- Iberian Explorer. From \$4,695 in Veranda (V2) per person. Based on 13-Jan-27 departure; and
- Antarctic Explorer. From \$19,495 in Nordic Balcony (N1) per person. Based on 22-Dec-2026

Maximum retail value of the total Major Prize including cruise + flights prize is AU\$78,170

Any mandatory conditions related to taking the prize, including COVID-19 vaccinations for any travel outside of Australia, are the responsibility of the Winner and their travel companion. If the Winner or their travel companion have not complied at the time of travel, boarding may be denied and the prize duly forfeited. This includes any third party vaccination requirements from any travel operator required to take the prize. If travel and quarantine restrictions imposed by the Australian or International Governments impact the Winner's ability to take the prize as stated, Viking will make every effort to defer the departure date to a date of their choosing.

The total maximum prize pool value for Australia is AU\$96,170.

The total maximum prize pool value for New Zealand is AU\$84,170.

The total value of all prizes awarded in this promotion is AU\$102,170.

11. If the Prize is unclaimed or forfeited by 5:00pm (AEDT) on 13 January 2026, a second chance draw will take place at the same place and time as the original draw on 19 January 2026. The winner, if any, will be notified by phone and in writing by email immediately after the draw and their first initial, surname & postcode will be announced on <https://www.vikingrivercruises.com.au/special-offers/sweepstakes/springcomp2025/index.html> from 27 January 2026, for a minimum of 28 days.

12. The Prizes are not transferable or exchangeable and cannot be taken as cash. The Prize must be taken as offered and cannot be varied. If for any reason the winner is unable to accept the prize as stated, the winner will forfeit the prize and no compensation will be given in lieu. The Promoter accepts no responsibility for any tax implications that may arise from the Prize winnings. The Prize value is accurate as of 4 August 2025, and the Promoter is not responsible for any variation in values. Prize values are in Australian dollars and recommended retail price includes GST where applicable. Prize supplier conditions apply.

13. The winners must be a minimum of 18 years of age. Prize Terms & Conditions apply. The Prize are subject to availability. Any changes or costs incurred once the tickets have been issued, will be the sole responsibility of the winner.

14. Major Prize additional conditions:

- The winner can take each cruise individually at different times, subject to availability - they do not have to be taken back-to-back. Travel must be completed by 31 March 2027 or the Prize will be forfeited.
- Travel is not permitted in June, July & August in 2026. This prize is also not eligible on Christmas itineraries.

- To redeem this prize and book departure date, the winner must contact our team at groups.anz@viking.com or call 138 747.
- The prize must be redeemed and booked by 27 February 2026. The winner must book all three cruises at once understanding the travel dates do not have to be consecutive or back-to-back. If the prize is not redeemed by this date, it will be forfeited. If any element of the major prize cannot be redeemed by the winner the unredeemed cruise will be forfeited.
- The winner and their travel companion must travel together. The winner can nominate to bring a different companion on each cruise, and at least one of the travellers must be 21 years of age or older. Flights that do not originate or conclude in Australia or New Zealand are not included. Transfers not included unless associated with Viking flights as outlined in the following points. All meals, other than those as specified on board, transfer fees, travel to and from departure point, passports, Visas, telephone charges, laundry, additional nights or upgrades and any other personal expenses and travel insurances, are the responsibility of the winner. If for any reason you are unable to accept the prize as stated, and within the dates indicated, you will forfeit the prize. In the event of unforeseeable natural disaster, state of emergency, war, or any other circumstance beyond the control of Viking, Viking reserves the right to cancel, terminate, modify, or suspend the Prize redemption.
- The prize includes a Category F stateroom on River, Category V2 stateroom on Ocean and a Category N1 stateroom on Expedition, based on double occupancy. A paid upgrade can be requested, subject to availability, with the cost being the difference between the standard stateroom (F), Veranda (V2) and Nordic Balcony (N1) and the higher category.
- If you are unable to accept the prize as stated and within the indicated dates, you will forfeit the prize.
- In the event of unforeseeable natural disasters, states of emergency, war, or any other circumstances beyond Viking's control, Viking reserves the right to cancel, terminate, modify, or suspend the prize redemption, subject to approval by relevant regulatory authorities.
- Viking will arrange flights for winner and travel companion up to the value of AU\$17,000 in total (not per person). This covers economy flight(s) for both guests to/from Australia/New Zealand. If the flight cost exceeds AU\$17,000 in total the winner will cover the difference. If flights are cheaper than AU\$17,000, the unused portion of the air funds will be waived and cannot be transferred towards any other portion of the booking or any other person. Upgrade flight cost is to be paid by the winner and the difference is to be paid at the time of flight booking. Applicable if flights are booked through Viking and must be booked in conjunction with cruise prizes. Flights are Viking's choice of airline for selected major gateways in AU/NZ: ADL/AKL/BNE/CDU/CHC/CNS/DRW/HBA/LST/MEL/OOL/PER/SYD/WLG. Transfers are included only if flights arrive/depart on the same day and city where the cruise/cruise tour commences.
- All elements of the Major Prize must be taken together. Travel restrictions may apply. The winner and their travel companion must travel together. Any meals or tips which are not included in the Cruise, transfer fees, Passports, Visas, telephone charges, laundry, additional nights or upgrades, any other personal expenses, travel insurances, airport transfers and return flights are the responsibility of the winner and their travel companion. If for any reason the winner is unable to accept the Prize as stated, and within the date indicated, the winner will forfeit that Prize and no compensation will be given in lieu.
- Any travel or entry documentation and arrival fees are the responsibility of the winner and their travel companion. It is the winner's responsibility to check with all government travel advisory and immigration authorities regarding travel requirements and eligibility. Any fines, penalties, payments and expenditure incurred as a result of not meeting such requirements are the sole responsibility of the Winner and their travel companion.

15. Runner Up Prizes additional conditions:

- Within a reasonable time frame after the winners' acceptance and within one month of the Prize Draw, the Prize will be automatically credited to the Prize Winners's Viking Rewards Account, provided that they are still current and active Viking Rewards Member as per the Rewards by Viking Terms & Conditions.
- The Promoter is not responsible thereafter for the manner in which the Rewards by Viking Points are credited or any characteristics of those points. Rewards by Viking Points awarded must be redeemed in accordance with and subject to the Rewards by Viking programme, and any other terms and conditions disclosed at the time of redemption.

16. If any portion of a Prize is unavailable, for whatever reason, the Promoter reserves the right to substitute that Prize, or that element of the Prize, for a Prize of similar theme and of equal value, subject to State regulation and subsequent approval.

17. In the event of war, terrorism, state of emergency, pandemic, disaster or any other circumstance beyond the control of the Promoter, the Promoter reserves the right to either provide an alternative travel destination to the same value as the original Prize or, subject to any applicable laws or written directions made under applicable legislation, to cancel, terminate, modify or suspend the promotion. The Promoter and the associated agencies, make no representation as to the safety, conditions or other issues that may exist at any destination. It is the sole responsibility of the Winner and guest to first check with all government travel advisory information regarding the safety and situation of the destination of their chosen destination/event.

18. The Promoter does not exclude any rights and remedies in respect of goods or services under the Australian Consumer Law in the Competition and Consumer Act (2010) (Australian Consumer Law) which cannot be excluded, restricted or modified. However, the remainder of this clause will apply to the fullest extent permitted by law and the Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law. The Promoter is not responsible for any incorrect or inaccurate information, either caused by entrant or for any of the equipment or programming associated with or utilised in this Promotion, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.

19. The Promoter is not responsible for any cancellation, postponement, delay or rescheduling of transport and any costs incurred as a result, including, without limitation, any accommodation costs will be the sole responsibility of the Prize winner.

20. Entrants can only enter in their own name. Entrants who provide incorrect, misleading or fraudulent information are ineligible to participate in the promotion and all entries of an Entrant who is deemed by the Promoter to have provided incorrect, misleading or fraudulent information may, at the discretion of the Promoter, be deemed invalid. The Promoter reserves the right to request the Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Entrant's identity, age, residential address, eligibility to enter and claim a Prize, and any information submitted by the Entrant in entering the promotion, before issuing a Prize.

21. If the documentation required by the Promoter is not received by the Promoter (or its nominated agent) or an Entrant or entry has not been verified or validated to the Promoter's satisfaction then all the entries of that Entrant will be ineligible and deemed invalid.

22. It is a condition of accepting the Prize that the winner may be required to sign a legal release in a form determined by the Promoter in its absolute discretion.

23. The Prize will only be awarded following any winner validation and verification that the Promoter requires in its sole discretion.

24. The use of any automated entry software or any mechanical, electronic or other means that allows an Entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that Entrant invalid.

25. The Promoter and its associated agencies and companies are not liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with taking any Prize or using any Prize, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

26. The Promoter and its associated agencies and companies are not responsible for any problems, delays or technical malfunction of any telephone or network or lines, servers or providers, fax equipment, computer equipment, software, technical problems or traffic congestion on a network or a mobile network or any combination thereof, or any other technical failures including any damage to Entrants or any other persons fax equipment, mobile handset, computer or peripherals related to, or resulting from, participation in this promotion or the downloading of any materials related to this promotion.

27. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter including but without limitation technical malfunctions or failures.

28. If for any reason this promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion and/or if necessary to provide an alternative prize or prizes to the same value as the original Prize, subject to any applicable laws or written directions made under applicable legislation.

29. The Promoter reserves the right to verify the validity of any and all entries and reserves the right to disqualify any Entrant for: (a) tampering with the entry process; (b) for submitting an entry which is not in accordance with these Conditions of Entry; or (c) if the Entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

30. As a condition of entering this promotion, an Entrant consents to, in the event

they are a winner, the Promoter using the Entrant's image and caption, name, likeness, image, voice (including photograph, film and/or recording of the same), and/or entry in any media for an unlimited period of time and worldwide without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the promotion (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter and their associated or affiliated companies. The Entrant agrees that, in the event they are a winner; the Entrant will participate in all reasonable promoted activities in relation to the Promotion as requested by the Promoter and its agents.

31. An entry and any copyright subsisting in an entry irrevocably becomes, at time of entry, the property of the Promoter and may be used by the Promoter at any time. The Promoter collects personal information about an Entrant to include the Entrant in the promotion and, where appropriate, award Prizes. If the personal information requested is not provided, the Entrant cannot participate in the promotion and is deemed ineligible. An Entrant can gain access to, update or correct any personal information held by the Promoter by contacting the Promoter's Privacy Officer at the address in condition 3 of these Terms & Conditions. All personal information will be stored at the office of the Promoter. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter.

32. By participating in this Promotion, Entrants consent to the storage of their entry information on the databases of the Promoter. In addition, Entrants agree to the Promoter using their entrant details for the purpose of sending information on offers and promotions by mail, phone/SMS/MMS and/or email, for an indefinite period, or until such time that an Entrant notifies the Promoter, or opts out from receiving these communications.

Further information as to; how the Promoter handles Entrant information; how entrants can complain about any breach of the Australian Privacy Principles; how the Promoter will deal with a complaint of that nature and how entrants can access or seek correction of any data collected in a Promotion will be handled in accordance with the Promoter's Privacy Statement, a copy of which is available by contacting the Promoter. Refer to condition 3 of these Terms & Conditions.

33. Authorised under NSW Permit No. NTP/14296, ACT TP25/02073 & SA Licence No. T25/1556.